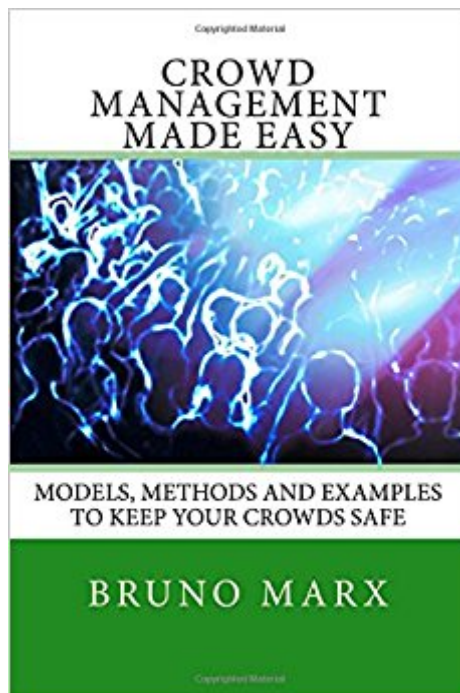




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Crowd Management Made Easy: Models, Methods And Examples To Keep Your Crowds Safe



Synopsis

This book will give you all you need to plan and manage crowds safely at your next event. I give you my best methods models and tips from over 30 years experience.

Book Information

Paperback: 48 pages

Publisher: CreateSpace Independent Publishing Platform (May 22, 2017)

Language: English

ISBN-10: 1546862943

ISBN-13: 978-1546862949

Product Dimensions: 6 x 0.1 x 9 inches

Shipping Weight: 4.3 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #537,366 in Books (See Top 100 in Books) #41 in Books > Law > Business > Entertainment #306 in Books > Law > Intellectual Property

Customer Reviews

Bruno Marx is a board certified Senior Event Health and Safety Consultant. He has influenced the event industry in different parts of the world for more than 30 years. He is the author of "The Event Safety Book" that helps event planners around the world make their events safer. His knowhow was instrumental in staging events as huge as the Eurovision Song Contest. He is engaged in vital industry organizations such as ESTA's Event Safety Working Group, DIN and is Vice President of Health and Safety in ILEA's Middle East Chapter. Bruno specializes in creating safety concepts for event venues and for special events, working on-site to monitor health and safety and delivering highly customized event safety trainings. His last station before going freelance was as technical director for the largest event venue operator in Germany, Düsseldorf Congress. Bruno inspires others. Bruno has been giving Event Health and Safety Seminars focused on Europe and the Middle East Region for more than 3 years now. He has been helping to take the Middle East Event Industry to the next level by spearheading the creation of the first and only Health and Safety guidelines in the Middle East and he has been part of the biggest events in the Middle East region.

This is an excellent primer for corporate event planners and those new to the industry. The author, in clear and friendly language, outlines pretty much all concerns and parameters for the planning

and ultimate smooth production of meetings, shows, ceremonies, gala, et cetera. It's a quick read and worth keeping on one's mobile device to look over on occasion to remind of details often overlooked.

This book gives a great overview of crowd management theory and practical application for the live events industry. It is written in 'easy-to-read' english and is directed towards Event Managers, Production Managers, venues etc. Included within the book are useful examples for calculating venue capacities, ingress/egress planning. It focusses largely on the pre-production phase of the event, but also has a chapter on managing a live crowd too. It's a great reference tool for industry professionals I highly recommend having a copy in your production office.

This book is an easy way to make sure I've covered all the responsibilities in crowd Management. It answers all my questions about crowdmanagement and safety.

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